

# Researchers are invited to apply to the



On the Web at  
[www.soyconnection.com](http://www.soyconnection.com)

## Call for Applications 2008

*Applications on any aspect of soy and human health will be accepted, including, but not limited to:*

- Obesity/metabolism
- Prostate health
- Bone health
- Cognitive function
- Heart health
- Women's health
- HRT
- Breast cancer
- Menopause

### **Important 2008 Dates**

**March 15**  
Applications due to SHRP

**April 16**  
Selected applications announced

**June 1**  
Full proposals due to NIH

**October 1**  
Alternate date to NIH

Top researchers from across the country have again been invited to apply for 10 incentive grants of \$10,000 each for grant proposals on soy and human health for eventual submission to NIH.

The United Soybean Board (USB) is once again offering up to \$100,000 in incentive grants to researchers who develop the best research concepts on soy and human health.

This is the ninth year that the incentive grants have been offered. In addition to welcoming proposals dealing with soy protein, isoflavones, etc., funds have been earmarked for at least two proposals dealing with soybean oil and human health. If oil proposals of high merit are not received, the earmarked funds will be used for other types of proposals.

A simplified application process has been developed that includes an official Application Cover Form and a four page narrative of the research proposed.

**Applications to the program are due by March 15, 2008.** Selected applicants will then be required to submit full grant proposals to NIH to meet the June 1 or October 1 NIH deadline.

*USB is made up of 64 farmer-directors who oversee investments of the soybean checkoff, a research and promotion program funded by U.S. soybean farmers.*



## **NEW THIS YEAR!**

Our program is now open to **new** and **senior** researchers. If you've got a good idea, we want to hear about it.

For more information, call:  
1-888-772-8449  
or send an e-mail inquiry to:  
[kyelr@communiqueinc.com](mailto:kyelr@communiqueinc.com)

## **Application requirements at a glance:**

Applicants to SHRP should meet the following requirements:

- Must be a qualified investigator at a legitimate institution.
- Proposed research must require an annual budget of at least \$150,000 in direct costs for at least three years. (See Application Instructions for details.)
- Proposed research must be new and innovative and lead to greater understanding of how soy can affect human health.
- Applications must include an official Application Cover Form and a four page narrative, plus a bio sketch of PI and a Resources page.